

# SUZANNA DUPEE

graphic + web design



## web design questionnaire

1) Why do you need this website? (What is its purpose?) Try to be very specific – in developing content, it's helpful to tease out the individual reasons for the site.

2) Why do visitors need this website? What will they come for?

3) Will the site be a purely informational/"brochure" site? Or will visitors be able to buy things online?

4) Start a list of some features ("content") you envision being on the site. This can include textual information (like a bio, class schedule, etc.) or more interactive elements (newsletters, mailing lists, weblogs etc.)

5) What parts of the site (if any) would you like to be able to update yourself?

6) Do you have a logo or graphic image? What colors, images, font faces, words, textures speak to who you are, what you do, what you're offering? I like to gather things... you can send me poems, pieces of clothing/fabric, postcards. This is my favorite part!

7) Compile a list of websites you really like -- for design, organization, layout... even if you haven't a clue why. It's all helpful.

8) Any ideas for domain names?

9) Who is your current internet provider? Sometimes they offer free web hosting. What sort of computer do you use?